



## STEEL STRIPS WHEELS LTD.

CIN: L27107PB1985PLC006159

Head Office : ISO/TS16949 Certified

SCO 49-50, Sector 26,  
Madhya Marg, Chandigarh 160 019 (INDIA)  
Tel : +91 172-2793112, 2790979, 2792385  
Fax : +91 172-2794834 / 2790887  
Website : www.sswlindia.com

Date: November 05, 2024

BSE Limited  
Department of Corporate Services,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001

The National Stock Exchange of India  
Limited  
Exchange Plaza,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex, Bandra (E),  
Mumbai - 400 051

**BSE Code: 513262**

**NSE Code: SSWL**

**Subject: Disclosure under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 - New Product Launch and Commencement of its Commercial Production**

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 {SEBI (LODR) Regulations, 2015} read with Schedule III thereof and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/CIR/2023/123 dated 13th July, 2023 ("SEBI Circular"), Steel Strips Wheels Limited (the "Company") is glad to inform the launch of its new product i.e. Aluminum Steering Knuckle and commencement of its commercial production at the company's existing manufacturing facility located at Mehsana, Gujarat with effect from November 05, 2024.

The details as required under Regulation 30 of the SEBI (LODR) Regulations, 2015 read with SEBI Circular is provided in **Annexure A**.

The above disclosure will also be made available on the Company's website at [www.sswlindia.com](http://www.sswlindia.com) pursuant to Regulation 30(8) of the SEBI (LODR) Regulations, 2015.

Kindly take the same on your records.

Thanking you.

Yours faithfully,

For **Steel Strips Wheels Limited**

  
Kanika Sapra  
Company Secretary  
Encl: a/a

**Annexure A**

<b>S. No.</b>	<b>Particulars</b>	<b>Details</b>
a.	Name of the product	Aluminum Steering Knuckle
b.	Date of launch	November 05, 2024
c.	Category of the product	Automotive Component
d.	Whether caters to domestic/ international market	Domestic
e.	Name of the countries in which the product is launched (in case of international)	Not applicable

